

Success Story Worksheet



Date Submitted:

7/6/2020

County/Area/Tribe:

Buffalo

Goal Area:

- ☐ Cessation
- ☐ Disparate Populations
- ☐ Secondhand Smoke Exposure
- ☒ Youth Prevention

Individuals/Target Audience:
(who this happened to)

coalition members; local businesses; community

Setting:
(Where and when this took place)

Discussion took place during a coalition meeting. The change we are hoping to see is within a local bar/eating establishment.

Conflict:
(obstacle, barrier or problem)

Cigarette vending machine is located in a hallway at a local bar and eating establishment, where it is accessible to youth

Action:
(what happened)

During the Tobacco Point of Sale data collection which Two Rivers Public Health Department completed, it was found that there was a local bar/eating establishment which had a functioning cigarette vending machine located in a hallway which leads to the restrooms. When this was discussed at the coalition meeting, Kathy Burklund, from Tobacco Free Nebraska shared that she was certain that this establishment was not in compliance with the guidelines outlined for vending machines. Kathy was able to connect with Jeff Soukup who also works for Tobacco Free Nebraska to verify that this specific vending machine would need to be moved to a location which would be in the line of site of staff. Kim Burr, coalition chair, shared that she had been to this establishment and noted that the machine was out of compliance with the regulations. Coalition members agreed that these seems concerning as young people would have easy access to cigarettes. During the meeting, it was determined that this information could be shared with one of the BCTFC partners, Buffalo County Community Partners as the Chief of Police often attends that meeting and would be able to connect with those business owners to let them know of the requirements regarding cigarette vending machines.

Outcome(s):
(measurable or concrete evidence of change)

Follow-up on this activity was delayed because of social distancing measures which were put in place because of COVID-19; however, coalition members have been informed that the vending machine has been removed from this establishment. A thank you card has been mailed out to the business owners.

Relevance:
(how this story helps us demonstrate need or measure success)

These efforts shows the importance of empowering coalitions with knowledge to make a positive change in their community. It also highlights the importance of building relationships with all partners working toward the betterment of the community. The collaborative efforts between all partners helped the coalition to gather the information needed in order to help the owners of this establishment to understand the concern which come with having a cigarette vending machine where young people could easily access tobacco products. This coalition’s success comes from leaning on the strengths and expertise from all partners around the table. Coalition partners share that they are thankful for the collaborative efforts which take place within the coalition, because they see just how effective prevention efforts can be when all key partners are working towards a common goal.